

# **Crimestoppers**

**Ambassadors Programme  
for Kent**

# Our mission...



Through our promise of anonymity, vulnerable individuals and communities can stand up against crime without fear of intimidation or possible retaliation.

We aim to:

detect, reduce and prevent crime through the provision of information, and

give people the information and tools to act against crime.



## Who we are and what we do

- Established in 1988
- the only charity in UK helping to solve crimes and find criminals
- Independent of the police, the government and local authorities
- Operate a secure national 24/7 intelligence gathering service about crime and criminals staffed by professional call handlers which we pass onto the police (and Trading Standards, Border Agency)

Crimestoppers help people who want to stop the crimes that hurt them, their family and their community.

Our anonymous service gives them the opportunity to speak out when their personal circumstances could prevent them.

Our promise of anonymity really makes a difference

**To those who contact us and have no where else to turn**

**To victims of crime who see justice done**

**To communities who are safer as a result**

# Did you know...?

Nearly **134,000** arrests and charges made since 1988.

Over **1.6 million** actionable calls have been received since 1988.

More than **£131 million** of stolen goods has been recovered since 1988.

More than **£326 million** of drugs have been seized since 1988.

Around 14 people are arrested every day due to information given to Crimestoppers.

At least 23% of all our information helps the police deliver an outcome, from arresting someone to preventing a crime.



# Most Wanted

Online gallery of the UK's 'most wanted' criminals launched 2005



Public encouraged to pass on information to Crimestoppers if they recognise anyone

To date more than 3,400 of those featured on Most Wanted have been arrested - 28% of appeals

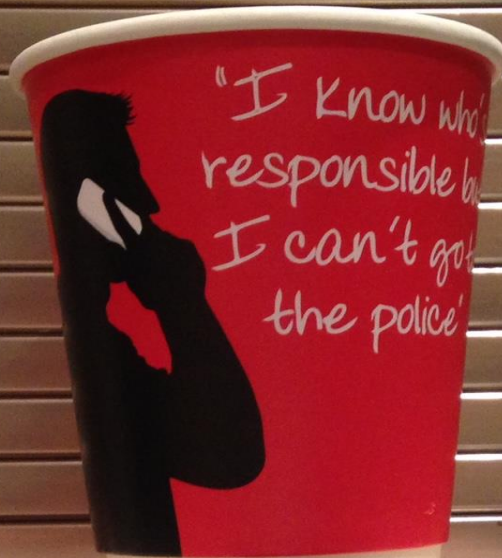
Work with the National Crime Agency to locate UK criminals hiding overseas e.g.:

**Operation Captura (Spain) – 75 criminals arrested from a total of 86.**

**Operation Return (Netherlands) – 10 out of 12 criminals have been located.**

 Christopher Guest <b>MORE</b> Crime location: Burnt House Farm, Tabley, Cheshire Tags: Violence Nationwide Operation Captura	 Kevin Thomas PARLE Crime location: Liverpool Tags: Violence Nationwide Operation Captura	 John BARTON Crime location: London Tags: Drug crime Nationwide Operation Captura	 Scott COLEMAN Crime location: Aberdeen Tags: Drug crime Nationwide Operation Captura
 Allan James FOSTER Crime location: South Shields Tags: Violence Nationwide	 Shahsi Dhar SAHNAN Crime location: Leicestershire Tags: Drug crime Nationwide	 Fatah BENLAREDJ Crime location: - Tags: Sexual crime Nationwide	 Derek McGraw FERGUSON Crime location: - Tags: -

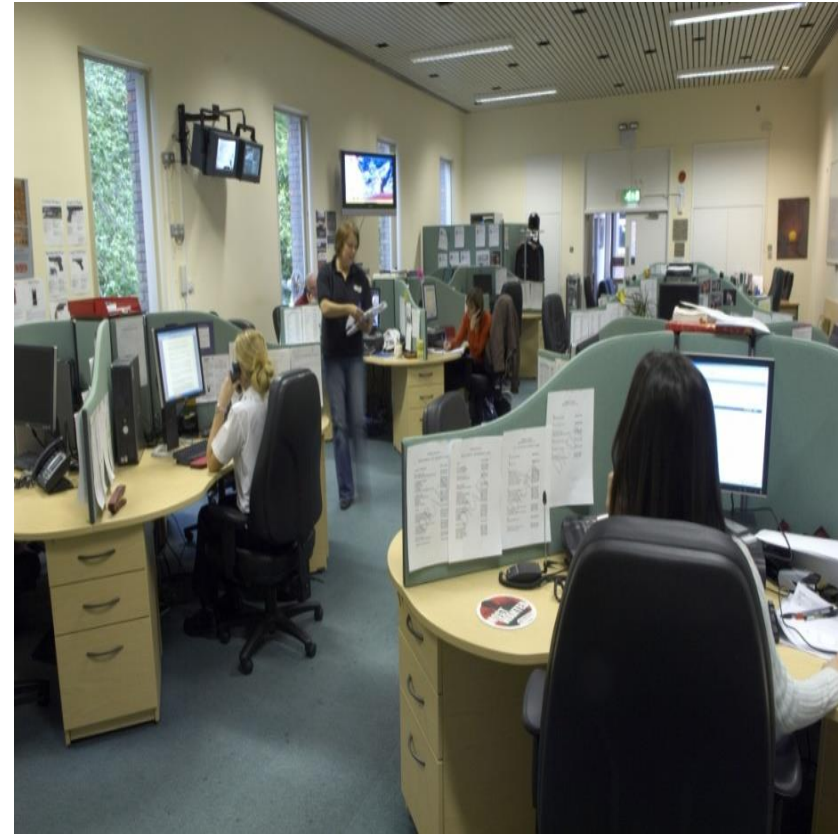




# Crimestoppers Structure



- Lord Ashcroft - Chairman of Trustees
- Mark Hallas OBE - Crimestoppers Chief Executive
- central office in London
- 24/7 call centre in Surrey.
- 10 Regional managers
- 100 staff
- 43 regional committees - over 500 volunteers



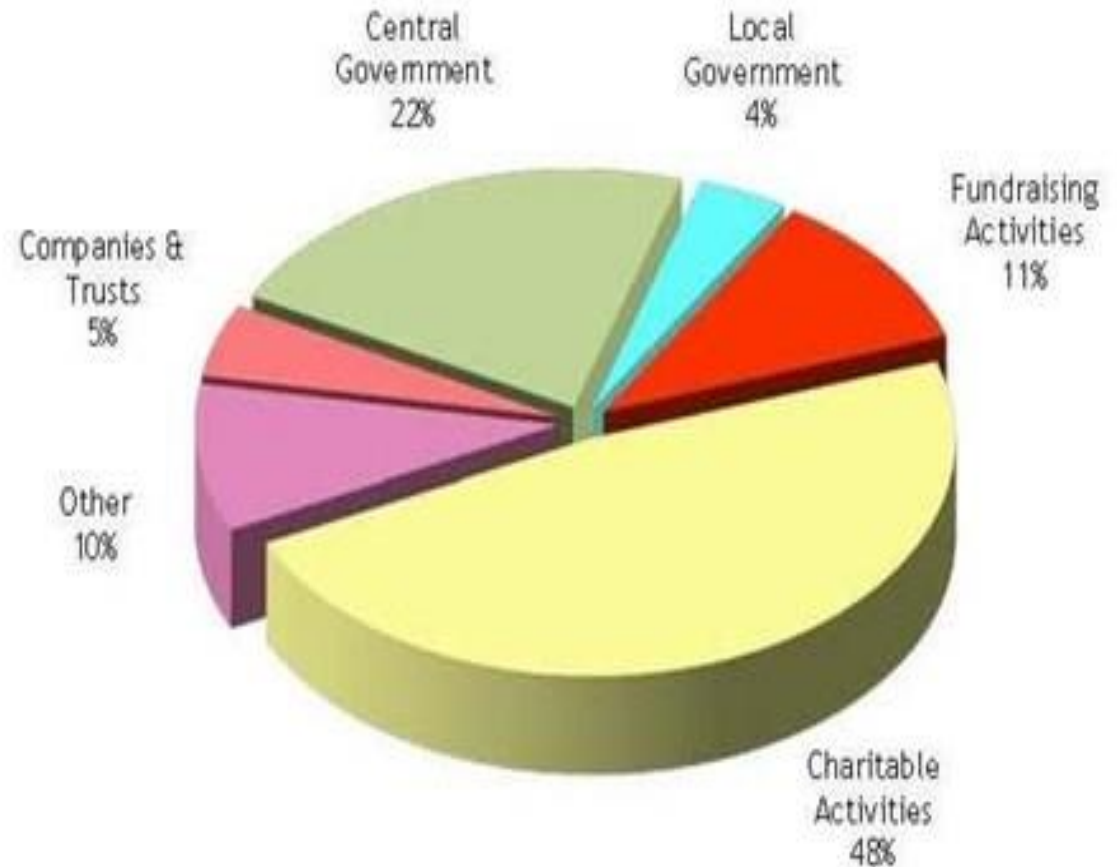


2015

£4.95m  
income

£4.79m  
expenditure

Incoming Resources 2014/15



## **Strategic Ambitions 2015-20**

We are operating in a changing environment:

**The nature of crime is changing** - visible crimes like burglary are falling but we see more violent and sexual crimes recorded. Fraud and online crimes are increasing but often less reported.

**Austerity is not over** - with more deep cuts in the public sector expected.

**There are more vulnerable people who need our help** - the old, the young, with disabilities or from particular racial or social groups.



## **ANONYMITY**

**Removes fear and breaks down social and cultural barriers**  
**We allow people to speak freely, by being unknown, to stop the criminal activity that harms them.**



## **ENGAGEMENT**

**Focus on the needs of communities**  
**We work with them to gain their confidence and help create safer places to live.**



## **EDUCATION**

**Highlight criminal activity**  
**We give practical advice so we can all avoid becoming the victims of crime.**



## **ANALYSIS**

**Dedication to insight and learning**  
**By understanding better the intelligence we receive, we can do more with our partners to stop crime.**

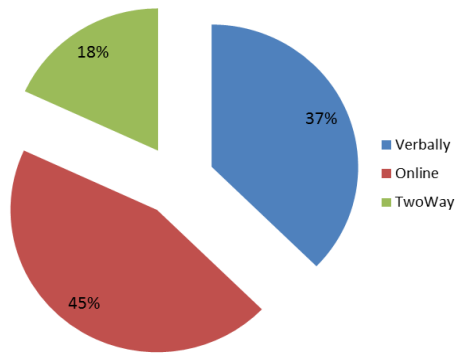
# Kent - Statistical information

**1951** pieces of anonymous information received of which 53% relate to drugs (Apr '15 to Jan '16)

**63** criminals arrested and charged (Apr to Nov '15)\*

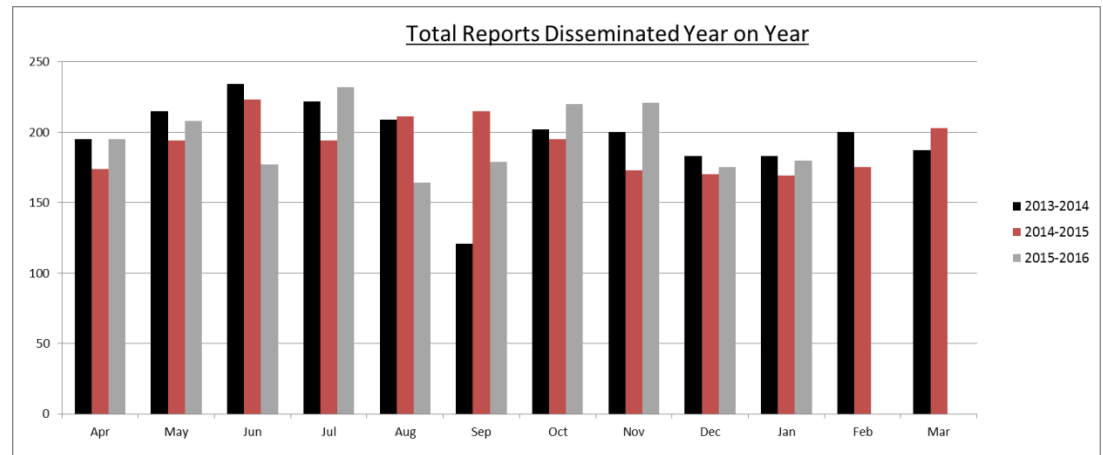
**102** positive outcomes (Apr to Nov '15)\*

**£40,000** worth of drugs removed from Kent streets (Apr to Nov '15)\*



## Most Wanted Appeals

**45** arrested following appeals (Apr '15 to Jan '16)



\* Results can be many months in arrears. Could take a year for information to lead to arrest but it could solve a number of crimes

# Kent Control Strategy



## Child abuse & exploitation

The most common reasons for children to be trafficked are **sexual exploitation and criminal exploitation**.

Source: A Strategic Assessment on the Nature and Scale of Human Trafficking in 2012

### CSE THREAT TRENDS

1. The production, distribution and possession of indecent images of children, with live streaming of child abuse for payment, is an emerging trend
2. Online child sexual exploitation and abuse
3. Contact sexual abuse of children in the UK by lone (non-familial) offenders, groups or gangs. The abuse by urban street gangs of girl gang members/associates is under-reported but recognised as a threat which has become part of street culture in mainly metropolitan forces.



Over **2,400** children were victims of sexual exploitation in gangs and groups from August 2010 to October 2011

Source: NPCC

## Human trafficking/modern slavery

Most victims of labour exploitation in the UK come from **Eastern Europe** mainly Romania, Poland, Slovakia, Lithuania, the Czech Republic and Hungary.

More victims exploited by criminals in the traveling community have been referred through the National Referral Mechanism than any other victim type.



Human trafficking for labour exploitation within Kent is also encountered under the façade of businesses such as

**carwashes, restaurants and takeaways, and those in the beauty industry.**



## Gangs



On the current Gangs matrix there are **80** individuals, representing **34** different Gangs

Intelligence shows a strong presence of 'county lines' travelling out of London to Kent in order to sell drugs, usually class A.

### INTELLIGENCE GAPS

Related violence (health data)

Vulnerable children and young persons eg mispers

Thanet and Medway due to high LAC

### Cuckooing

Gangs exploit vulnerable people, such as youngsters, addicts or adults with other vulnerabilities eg mental health problems.

## Organised acquisitive crime



There are **134** mapped organised crime groups (OCGs) across Essex and Kent



Drugs criminality is associated with OCGs across Kent and continues to expand. The importation and supply of Class A drugs remains the biggest threat.

### BURGLARY

Tackling crimes that have the greatest impact on our vulnerable victims and communities



- Op Liberal – artifice
- Op Blade – lorry loads thefts
- Courier fraud

## DA, serious violence & sexual offences



**1 in 4** Women in UK experience domestic abuse

### Managing sexual offenders in Kent

- 1,600 MSOR nominals compliant within our community
- Over 1,500 visits conducted to VSOR nominals every six months



### INTELLIGENCE GAPS

- Young women involved in, and affected by, gangs
- Under-reporting from minority groups and from men as victims
- Forced marriage beyond traditional focus of Asian countries.



**Peak Times** Summer, Christmas & weekends are peak periods for domestic violence



## Counter terrorism and domestic extremism

Identifying community intelligence and open source intelligence, particularly around officer safety (Operation Quantity).



The threat from **Syria** both in terms of attack planning and returning fighters

The threat from groups in **Afghanistan and Pakistan**



Threat posed by individuals raising funds for the PKK or travelling through **Kent ports**



The threat from **National Action** (Extreme Right wing)

Public Order in relation to **Live Exports**



Other information required on:



Digital crime



Criminal use of firearms



Emerging communities



# Ambassadors Programme



## The issue

How to target our communications more directly to those best placed to provide intelligence focused on the Kent Control Strategy?

## Solution

- Establish a network of organisations (Ambassadors) who are in day-to-day contact with or have information on those who have committed crime, those who are abused, vulnerable or are victims of crime.
- By directing Crimestoppers information through Ambassadors, we are able to target our audience more precisely.

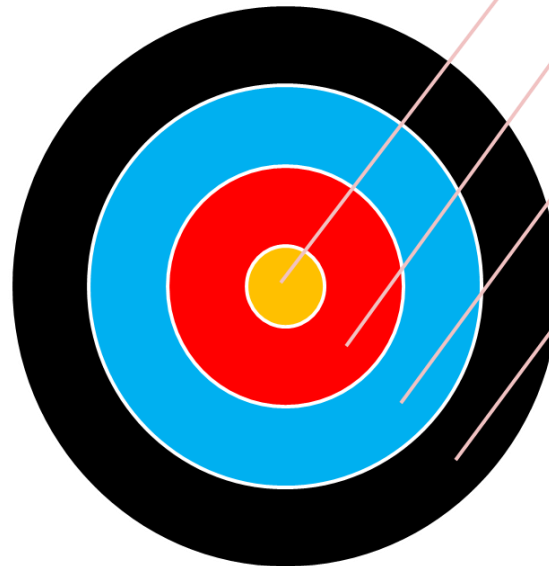
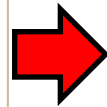


## The Messengers - Kent & Medway

## Key Targets

### Example Ambassadors

14 CSP's  
Youth offending teams  
Drug and alcohol teams  
Fire & Rescue Service  
Community Wardens  
KMDASG  
SOS Buses  
Housing associations  
Community associations  
KALC  
Neighbourhood Watch  
Children's centres  
HMP  
NACRO  
Park Rangers  
Victim Support



The Criminal

Their Associates

Their Families

Their Friends

**Plus** those who are abused, vulnerable, victims of crime and others who have knowledge of criminals and crime.



# Essex Results

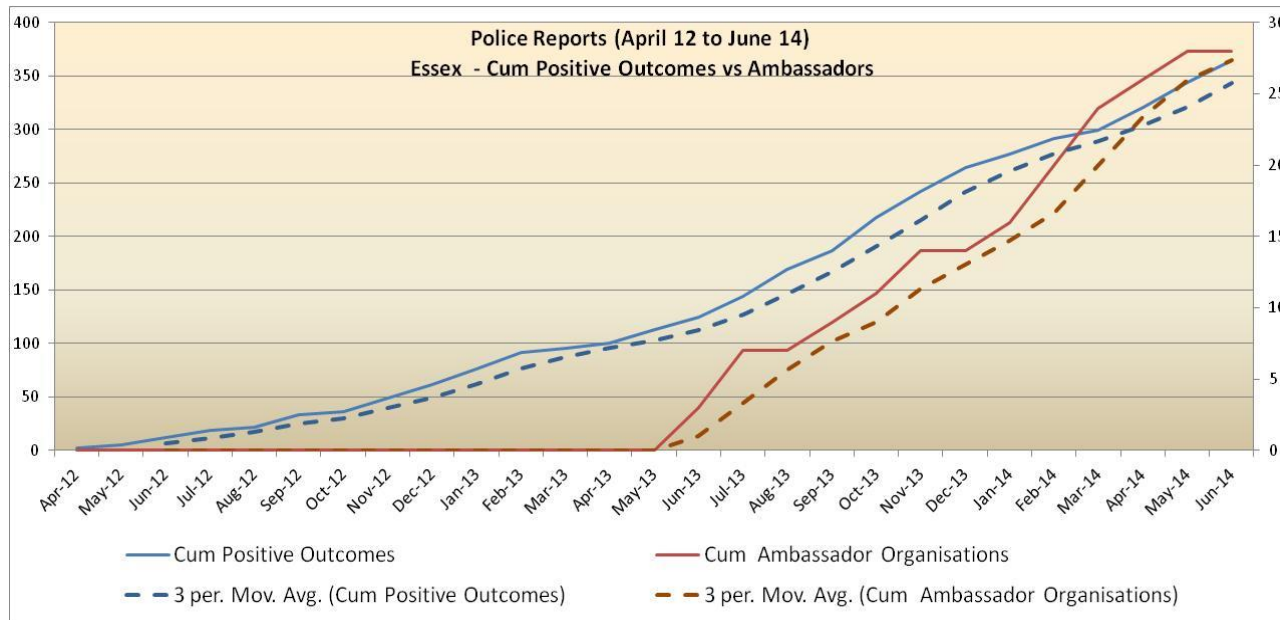


Typically Essex receive around 2,500 calls a year.

In first year of Essex Ambassadors:

- Number of higher quality calls helping Police deliver an outcome increased by 114% from 95 to 204
- The number of arrested and charged increased by 82% from 62 to 113

Total calls this year now forecast at > 3,000



Tell us  
**what**  
you know,  
**not**  
**who**  
you are.

CRIMESTOPPERS  
THE FACTS

Need to bear in mind that results can be many months in arrears. Could take a year for information to lead to arrest but it could solve a number of crimes.

# Anonymity guaranteed



Anonymity guarantee gives peace of mind.

- Callers cannot be identified
- No personal details are requested
- Calls will never be recorded or traced
- Online form is encrypted to ensure anonymity
- Will not have to give a statement to police
- Will not have to be a witness or go to court
- Rewards are paid anonymously if information given to Crimestoppers leads to arrest and charge

Note: **NOT** a replacement for police and **NOT** for 999 emergencies.

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CRIMESTOPPERS

THE FACTS



# Ambassadors



## how you can help

- Identify and advise other partners about Crimestoppers - hold a meeting for potential Ambassadors - we will come along and present.
- Ensure staff and volunteers are fully aware of Crimestoppers benefits.
- Distribute Crimestoppers information in office locations and at events.
- Provide 'targeted audience' with relevant materials and discuss how Crimestoppers can help them and the community.
- Include articles about the work of Crimestoppers in news letters and in-house magazines.
- Identify crime hotspots and circulate Crimestoppers materials to residents, local shops, meeting places.
- Use the Fearless educational material with young people/offenders to prompt debate.

**Do not encourage people to call Crimestoppers as an alternative to the police.**





[www.crimestoppers-uk.org](http://www.crimestoppers-uk.org)

**Kent Crimestoppers gratefully acknowledges the Police & Crime Commissioners Fund for supporting the Crimestoppers programme.**